# Arkansas

rofile

Fresh Fruit and Vegetable State Profile



Fresh Produce

## **Economic Impact:**



\$13.9B

Total sales



**7M** 

Total acres of fresh produce



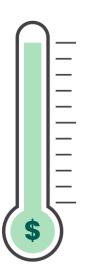
4.5K

Total employees



38K

Total farms



\$155.9M

Total wages

0

Fresh Produce and Tree Nuts Exports

\$0.5M

Support for State Governments to Enhance Produce Safety

\$14.83

25.4%

State Adverse Effect Wage Rate (AEWR)

AEWR aggregate % increase over the last 5 years

Opportunities to Increase

Fruit and Vegetable Consumption:

88.8%

of adults across Arkansas are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$78.2M

in vouchers for participants in the Women, Infants and Children program (WIC)



Farm Bill Investments in

## Fruits and Vegetables:

#### \$3.3M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

#### \$110.5M

Organic production (\$)

#### 25.4K

Organic production volume (acres)

#### \$43.2K

**Pest and Disease Grants** 

#### \$363.6K

**Specialty Crop Block Grants** 

### \$10.7M

Specialty Crop Research Initiative (SCRI)



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freshproduce.com

#PowerOfFresh