



# South Carolina



## Fresh Fruit and Vegetable State Profile



Fresh Produce

### Economic Impact:



**\$1.5B**

Total sales



**92K**

Total acres of fresh produce



**14.1K**

Total employees



**3K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**88.95%**

of adults across South Carolina are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$23.0M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$452.1M**

Total wages

**\$11.4M**

Fresh Produce and Tree Nuts Exports

**\$1.4M**

Support for State Governments to Enhance Produce Safety

**\$14.7**

State Adverse Effect Wage Rate (AEWR)

**\$7.25**

State Minimum Wage Per Hour



Farm Bill Investments in

### Fruits and Vegetables:

**\$4.5M**

Fresh Fruit and Vegetable Program (FFVP) to 189 schools annually

**\$601K**

Specialty Crop Block Grants

**0**

Specialty Crop Research Initiative (SCRI)

**\$171K**

Pest and Disease Grants

**9.7%**

Organic Share of Produce Dollars