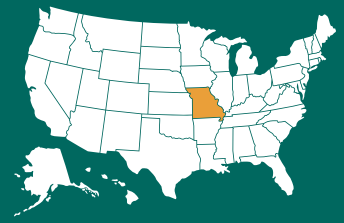


FRESH FRUIT & VEGETABLE STATE PROFILE

Missouri



Fresh Produce Economic Impact

36K

Total Acres of
Fresh Produce



\$1.3B

Total
Sales



3,290

Total
Farms



12K

Total
Employees



\$464M Total Wages

\$1.5M Fresh Produce and Tree Nuts Exports

\$475K Support for State Governments
to Enhance Produce Safety

\$17.54 State Adverse Effect Wage Rate (AEWR)

\$12.00 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

86% of Schools
Needing
Updated Kitchen
Equipment



91.95% of adults across Missouri are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$22.4M in fruit and vegetable vouchers for participants in the
Women, Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$4.8M in Fresh Fruit and Vegetable Program (FFVP) to **210** schools annually

\$419.7K Specialty Crop Block Grants

\$0M Specialty Crop Research Initiative (SCRI)

\$425K Pest and Disease Grants

7.22% Organic Share of Produce Dollars

