

# FRESH FRUIT & VEGETABLE STATE PROFILE

# Florida



## Fresh Produce Economic Impact

**500K**

Total Acres of  
Fresh Produce



**\$19.8B**

Total  
Sales



**6,439**

Total  
Farms



**139K**

Total  
Employees



**\$6.3B** Total Wages

**\$745.1M** Fresh Produce and Tree Nuts Exports

**\$899K** Support for State Governments  
to Enhance Produce Safety

**\$14.33** State Adverse Effect Wage Rate (AEWR)

**\$11.00** State Minimum Wage Per Hour

## Opportunities to Increase Fruit & Vegetable Consumption

**89%**

of Schools  
Needing  
Updated Kitchen  
Equipment



**88.55%**

of adults across Florida are **not**  
meeting the Dietary Guidelines for  
Americans recommendations for  
fruit and vegetable consumption



**\$113.7M**

in fruit and vegetable vouchers for participants in the  
Women, Infants and Children program (WIC)



## Farm Bill Investments in Fruits & Vegetables

**\$10.7M** in Fresh Fruit and Vegetable Program (FFVP) to **276** schools annually

**\$4M** Specialty Crop Block Grants

**\$9.8M** Specialty Crop Research Initiative (SCRI)

**\$4.4M** Pest and Disease Grants

**11.04%** Organic Share of Produce Dollars

