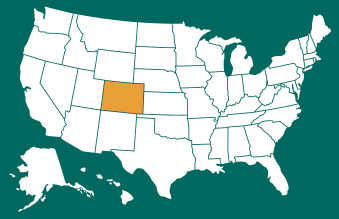


FRESH FRUIT & VEGETABLE STATE PROFILE

Colorado



Fresh Produce Economic Impact

164K

Total Acres of
Fresh Produce



\$2.5B

Total
Sales



2,141

Total
Farms



19K

Total
Employees



\$873M Total Wages

\$9.1M Fresh Produce and Tree Nuts Exports

\$302K Support for State Governments
to Enhance Produce Safety

\$16.34 State Adverse Effect Wage Rate (AEWR)

\$13.65 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

96% of Schools
Needing
Updated Kitchen
Equipment



88.6% of adults across Colorado are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$21.9M in fruit and vegetable vouchers for participants in the Women,
Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$4.7M in Fresh Fruit and Vegetable Program (FFVP) to **192** schools annually

\$824.2K Specialty Crop Block Grants

\$0 Specialty Crop Research Initiative (SCRI)

\$143K Pest and Disease Grants

14.54% Organic Share of Produce Dollars

