Monica De La Cruz Hernandez (TX-15)

**Background**

A former insurance agent, Cruz is the current owner of several small businesses and won the 2022 election for Texas's 15th District.

Received a BBA in Marketing at the University of Texas in San Antonio, where she served as vice president of the Alpha Kappa Psi Fraternity; completed a Spanish language studies program at La Universidad Nacional Autonoma de Mexico.

After her academic career, Cruz participated in a set of internships under Turner Entertainment for TNT and Cartoon Network Latin America in Atlanta, Georgia.

Worked as a State Farm insurance agent and later came to own an insurance agency in the Rio Grande Valley that was awarded the company’s President’s Club award in recognition of the agency being within the top 50 in the US.

In 2020, Cruz was the Republican nominee in the 15th district of Texas; although she ultimately lost to Rep. Vicente Gonzalez (D-TX15) 47.6% to 50.5%, the success of her campaign marked a pointed partisan shift within the district.

**Biography**

**BIRTH DATE**

Unknown

**EDUCATION**

BBA, Marketing, Univ. of Texas at San Antonio, 1997; Attended, Spanish Language Studies, La Universidad Nacional Autonoma de Mexico

**FAMILY**

Single; 2 Children

**District Profile**

<table>
<thead>
<tr>
<th>COOK PVI</th>
<th>2022 VOTE RATING</th>
<th>DISTRICT LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>R+1</td>
<td>Likely R</td>
<td>McAllen in the Rio Grande Valley to the outer San Antonio metro area</td>
</tr>
</tbody>
</table>

**Election Results**

**2022 GENERAL**

- De La Cruz 53%
- Vallejo 45%

SOURCE: Associated Press; Vignette, by National Journal

AP DATA AS OF December 7, 2022 10:42 AM